

A photograph of a two-lane asphalt road with double yellow lines, curving through a dense forest of tall evergreen trees. The sky is overcast. A yellow diamond-shaped road sign with a black arrow pointing left is visible on the right side of the road in the distance. The text "Achieving Recognition" is centered over the upper half of the image.

Achieving Recognition

Best Practices for Completing
Award Nominations

Panelists

- Chief Jim Carmody
 - Wyoming Police Department
- Sherry McGee
 - State Executive Director, Mothers Against Drunk Driving
- Anne Readett
 - Communications Section Manager, Michigan Office of Highway Safety Planning
- Melody Kindraka
 - Communications Coordinator, Michigan Office of Highway Safety Planning

Importance of Being Recognized



Testimonials

“The award affirmed the efforts of the police department...”

“The publicity received through the local media and our Facebook page was a significant public relations success.”

-Norton Shores Police Department

Testimonials

“Over the years the awards have helped in our further efforts for financial support in the field of traffic safety...

“...bring...positive attention to your organization.”

-St. Joseph County Sheriff's Office

Testimonials

“When...a state agency...recognizes the efforts of a small state organization, it means the world to the staff, board, local members, volunteers, and everyone involved...that develops a team.”

“...the award validates contributions...”

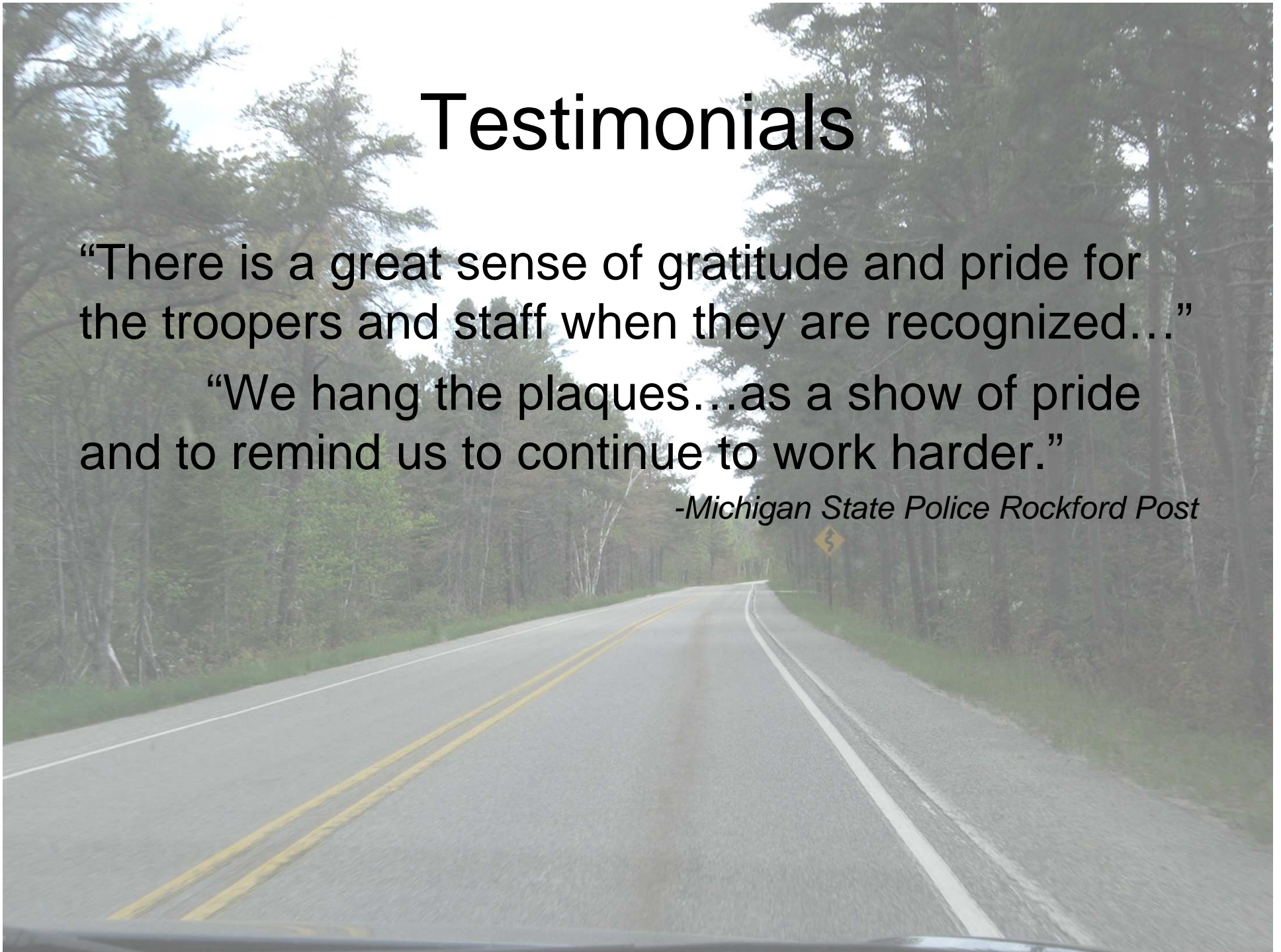
-Student Leadership Services

Testimonials

“There is a great sense of gratitude and pride for the troopers and staff when they are recognized...”

“We hang the plaques...as a show of pride and to remind us to continue to work harder.”

-Michigan State Police Rockford Post



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MADD Lifesaver Awards

Sherry McGee
State Executive Director



MACP Awards for Excellence in Traffic Safety

Chief Jim Carmody
MACP Traffic Safety Committee Chair



Governor's Traffic Safety Advisory Commission Awards

Melody Kindraka
2012 Awards Committee Chair



- Honors individuals, organizations, and programs for outstanding contributions to traffic safety
- Focuses on people who are motivated to seek change and improvement who work effectively as an individual or part of a team



Judges

- Nominations are reviewed by representatives from:
 - Michigan Department of Community Health
 - Michigan Department of Education
 - Michigan Department of State
 - Michigan Department of State Police
 - Michigan Department of Transportation
 - Michigan Office of Highway Safety Planning
 - Office of Services to the Aging
 - Local Government



Two Award Types

Outstanding Achievement in previous calendar year

- Individuals or organizations judged to stand above almost all others in the state

Richard H. Austin Long-Term Service

- Individuals or organizations judged to best represent “the spirit of traffic safety”
- 10 years or longer



Outstanding Achievement Categories

- Citizen
- Drunk driving
- Employer program
- Enforcement
- Engineering
- Legislation
- Occupant Protection
- Public Information and Education
- Research/Evaluation

Governor's Traffic Safety Advisory Commission Awards 2012 Nomination Form

Please complete both pages of the nomination form. An incomplete nomination form may eliminate the entry from consideration. Additional items may be submitted in support of the nomination such as posters, brochures, news stories, published articles, and photographs. An electronic version of the nomination form is available at www.michigan.gov/gtsac.



NOMINEE

Previous recipients are not eligible to receive additional awards in the same category.

Nominee or Program Name

Program Contact Name

Address

City

State

Zip

Phone ()

Fax ()

E-mail

AWARD TYPE (Check One)

☐

Long-Term

☐

2012 Outstanding Achievement

CATEGORY

Please check the category for 2012 Outstanding Achievement that best describes the nominee's efforts (check one).

☐

Citizen

☐

Drunk Driving

☐

Employer Program

☐

Enforcement

☐

Engineering

☐

Legislation

☐

Occupant Protection

☐

Public Information
and Education

☐

Research/Evaluation

AFFILIATION

Please check the area that best describes the affiliation of the nominee.

☐

State Police

☐

Sheriff

☐

Local Police Agency

☐

Government (non-law enforcement)

☐

Individual

☐

Private Sector

☐

Nonprofit

NOMINATOR

Nominator's Name

Title

Address

City

State

Zip

Phone ()

Fax ()

E-mail

Please return your completed nomination form and support material to:

Office of Highway Safety Planning

Attn: Ms. Melody Kindraka

P.O. Box 30634, Lansing, MI 48909

Fax: (517) 241-2501

**The nomination must
be received by
November 2, 2012**

Over >>

Nomination form, continued

Please submit a detailed explanation of why you feel the individual or organization is worthy of this award. Nominations without a comprehensive summary will not be considered. Additional pages may be used. Please limit to no more than three pages.

At minimum, the nomination description must answer the following questions:

- » **What problem or issue did the individual or organization address?**
- » **What is the program or activity being nominated?**
- » **How long has this program or activity been operational?**
- » **What is the source of funding for this effort?**
- » **What was/is the impact on the stated problem or issue?**

Governor's Traffic Safety Advisory Commission Awards





National Traffic Safety Awards

Anne Readett
OHSP Communications Manager

Tips for Completing Award Nominations



Tips for Competing Award Nominations

- Read the instructions...carefully
- Follow directions
- Give context
- Be descriptive
- Tell a story



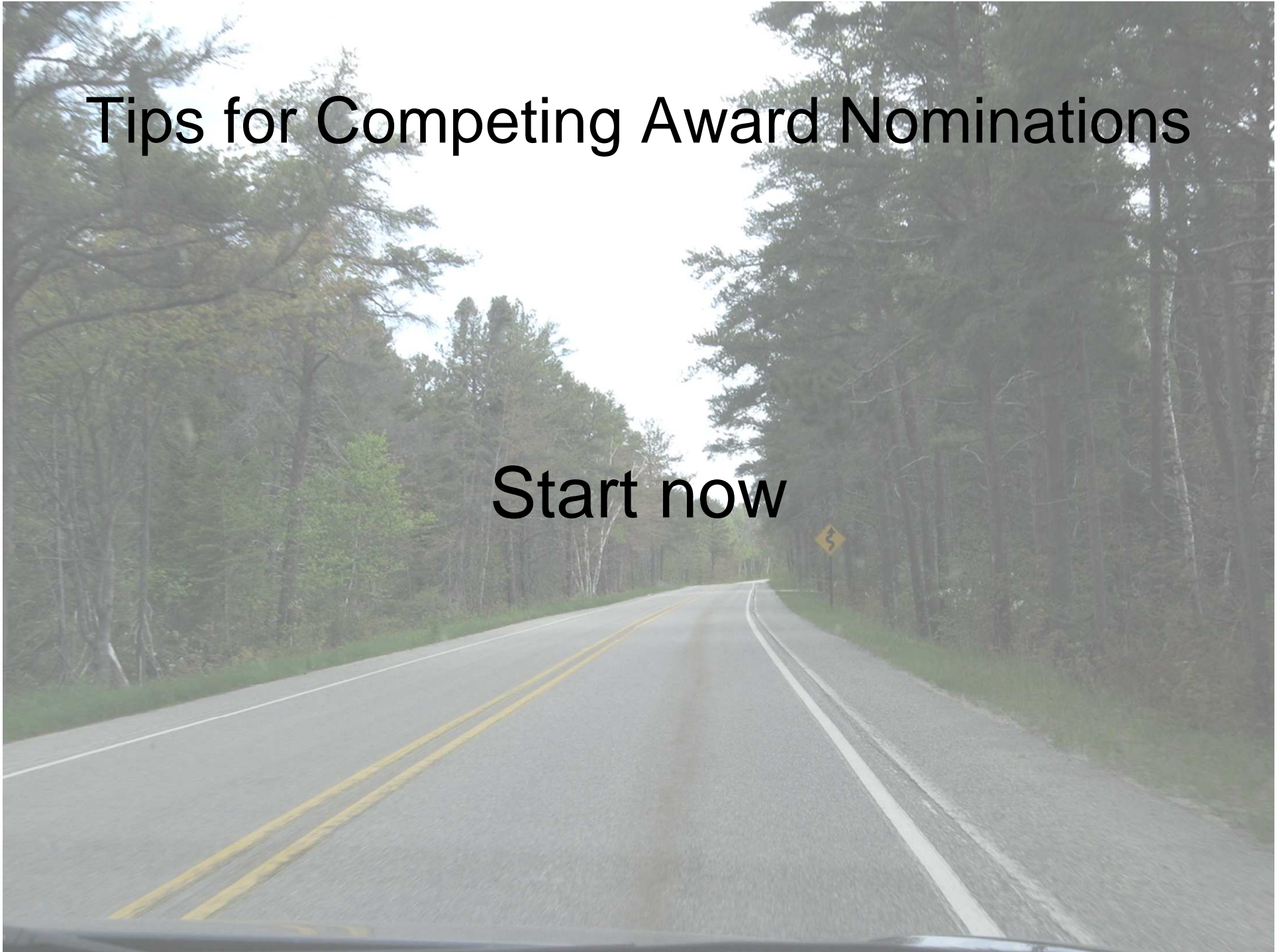
Tips for Competing Award Nominations

- Common pitfalls
 - Assumptions
 - Terminology
 - Problem identification and results
 - Proof read
 - Disorganized



Tips for Competing Award Nominations

Start now



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